

# PROPOSAL DESIGN

Elevate your proposal submissions with PDG. Our expert team combines data-driven insights with compelling design to create winning proposals that stand out. From government contracts to commercial bids, our designs look professional and strategically align with evaluators' criteria.

## WHO TYPICALLY LEVERAGES THIS INVESTMENT

ORGANIZATIONS WITHOUT PROPOSAL DESIGN RESOURCES

TEAMS REQUIRING SURGE SUPPORT DURING ACTIVE PURSUITS

MID-SIZE + LARGE GOVERNMENT CONTRACTORS PURSUING STRATEGIC OPPORTUNITIES

GOVCON: DEFENSE, INTELLIGENCE, SECURITY, IT, CYBER, ENERGY, CONSTRUCTION ETC.

### GET STARTED

If you want to know **your**  
**visuals are handled**, call us.



Contact Patriot Data Graphics today to discuss how we can help you **win more contracts and grow your business.**

## BENEFITS OF PROPOSAL DESIGN



**IMPROVED  
EVALUATOR  
COMPREHENSION**



**STRONGER  
VISUAL  
STORYTELLING**



**INCREASED  
PROPOSAL  
READABILITY**



**CONSISTENT  
BRANDING AND  
MESSAGING**



**REDUCED  
PROPOSAL TEAM  
WORKLOAD**

## RESULTS THAT MATTER

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Without hesitation, I can say that PDG has become my go-to source for proposal graphics. Their work has exceeded expectations every time, and I would highly recommend them to any organization looking to elevate the quality and effectiveness of their proposals.

**Jon Lerette**  
Co-Owner & CEO

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Patriot Data Graphics does something most designers can't: they interpret. They take technical data, identify what's most important, and create visuals that communicate it with clarity and impact. The materials don't just look professional; they tell the right story, to the right audience, in exactly the right way.

**Janet Bromberg**  
Senior Program Manager

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I cannot praise [their] work enough, as [they have] supported both virtual and in-person graphical support for oral presentations, and have been a CRITICAL part of numerous growth efforts with me. [Their] ideas and quick sprint like development was always helpful toward the development of our proposals.

**Rick Schult**  
CEO