

PROPOSAL GRAPHICS AUDIT

You know your proposal graphics need help, but you don't know where to start. Our Proposal Graphics Audit provides an objective assessment of your current visual communications, identifies opportunities for improvement, and delivers a prioritized action plan, developed by internal PDG design experts, to help you invest your design dollars where they will have the greatest overall impact.

WHO TYPICALLY LEVERAGES THIS INVESTMENT

TEAMS WITH INCONSISTENT GRAPHICS AND BRANDING

ORGANIZATIONS THAT HAVE GROWN THROUGH ACQUISITION

MULTIPLE BUSINESS UNITS FINDING A LACK OF COHESIVENESS

BUSINESSES THAT KNOW THEIR GRAPHICS NEED HELP BUT DON'T KNOW WHERE TO START

GET STARTED

If you want to know
**your visuals are
handled, call us.**



Contact Patriot Data Graphics today to discuss how we can help you **win more contracts and grow your business.**

BENEFITS OF A PROPOSAL GRAPHICS AUDIT



**OBJECTIVE EXPERT
ASSESSMENT**



**MEASURABLE
SCORING**



**IDENTIFY GAPS
& STRENGTHS**



**PRIORITIZED
ACTION PLAN**



**CONFIDENCE IN
NEXT STEPS**

RESULTS THAT MATTER

POSSIBLE ASSESSMENT AREAS

PROPOSAL GRAPHICS	• Quality	• Readability
	• Consistency	• Evaluator Comprehension
	• Branding	• Graphic Utilization
ORALS ADD-ON	• Slide Design	• Audience Engagement
	• Story Flow	• Message Retention
	• Visual Effectiveness	• Win Theme Reinforcement



Without hesitation, I can say that PDG has become my go-to source for proposal graphics. Their work has exceeded expectations every time, and I would highly recommend them to any organization looking to elevate the quality and effectiveness of their proposals."

Jon Lerette

CEO, Elevated Technologies